



WFLX

ORDER

Print Date 09/13/12

Page 1 of 1

Flight Dates 09/24/12-09/30/12

<u>Contract / Revision</u>	820009 /	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		Bogdanoff for FL Senate	<u>Estimate #</u>	450
09/13/12	09/13/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	06313793
		<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Bogdanoff, Ellyn/R/FL Senat	566 South Route 303 Blauvelt, NY 10913	<u>Order Type</u>	Political
<u>Agency</u>	McLaughlin & Associates		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		Sales Office H-DC	<u>Billing Calendar</u>	BROADCAST
566 South Route 303 Blauvelt, NY 10913		Sales Region National	<u>Demographic</u>	A35+
		Agency Ref	<u>Rev Codes</u>	Agency Political Pol-Candid
			<u>Product Codes</u>	PL610
			<u>Priority</u>	P 2
			<u>Advertiser Ref</u>	

Primary Account Executive

Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Competing Station	Order Share %	Market Value	Amount
DFLX	%		
WFGC	%		
WPBF	%		
WPEC	%		
WPPB	%		
WPTV	%		
WPXP	%		
WTCE	%		
WTCN	%		
WTVX	%		
WXEL	%		

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	3	\$1,338.75	\$1,575.00	0.00	08/27/12	09/27/12	3	\$1,338.75	\$1,575.00
Totals	3	\$1,338.75	\$1,575.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 1	WFLX	09/24/12	09/27/12	Late News M-Sun	Comm	10-11P	M-WT---	:30	3	\$525.00	P	2	0.00	NM	3	\$1,575.00
				TEN O'CLOCK NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
		Week: 09/24/12	09/30/12	M-WT---		3			\$525.00	0.00						
															Totals	3 \$1,575.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification on Page 3

Station and Location:

WPLX, West Palm Beach FL

Date:

*9.21*I, McLaughlin & Associatesbeing/on behalf of: Ellyn Bogdanoff, a legallyqualified candidate of the Republican politicalparty for the office of: State Senatein the Generalelection to be held on: November, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Time per Week	Number of Weeks
ORDER	ATTACHED <i>WPLX # 82009</i>			Total	

Total Charges:

1338.75 net

For programming that in whole or in part "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Ellyn Bogdanoff Campaign

I you are authorized to announce the time as paid by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Miller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and or other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

07.30.2012

Date

M Campbell

Signature

Accepted

Accepted in Part

Rejected

George

Signature

John Haslam

Printed Name

GM

Title



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO: John Heislman	STATION: WFLX
FROM: Will Hildebrandt	HRP OFFICE: Washington DC

REQUEST RECEIVED FROM

DATE: 9/12/12

BUYER: Marianne Campbell
AGENCY: McLaughlin & Associates
ADDRESS: 566 South Route 303 Blauvelt, NY 10913
PHONE #: 203 966 9757
FAX #:
OTHER:

AVAILS FOR

COMMITTEE: Ellyn Bogdanoff Campaign
CHAIRPERSON: 908 South Andrews Avenue Fort Lauderdale, FL 33316
TREASURER: Mike Miller
ADDRESS:
PHONE #: 561 655 2569
FAX #:
OTHER:

FOR

CANDIDATE: Ellyn Bogdanoff
OFFICE: St. Senate
PARTY: Republican

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERCIAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	